14th Annual
Emerging Youth Leaders Conference

“BETTER ME = BRIGHTER TOMORROW”

March 29, 2014
Tate Center/ C of C School of Business
Charleston, SC 29424
Welcome:

Thank you for participating in our 14th Annual Emerging Youth Leaders Conference. This is Upward Bound’s 50th year! That means thousands of students just like you, some NOW as old as your grandparents, have been through this program all over this country and have gone on to graduate from college and do many great things. In celebration, we are pleased with the collaboration between programs at C of C and TTC as well as welcoming back GEAR UP as special invited guests.

This conference will be a great opportunity to build skills as well as network with other youth. This year we have more student attendance expected than ever before. The whole point of doing this is that there is never a bad time to learn what it takes to be a leader; we simply want to give young people the chance to discover their potential in a safe environment and to be given the tools to make the most of their potential. Our theme this year, “BETTER ME = BRIGHTER TOMORROW” means that the need for working on yourself now — doing the “small things” no one else wants to do so that you can do the BIG THINGS that no one else can do later — is extremely real and very important.

Enjoy the conference and make the most of your day!

~College of Charleston Upward Bound Staff

~Trident Technical College Upward Bound Math and Science Program
Nina Davis is a Former Educational Talent Search Participant (both middle and high school--Florence Darlington Tech).

She holds a Bachelor of Arts in Communications, Master of Science in Criminal Justice, and Master of Arts in Human Behavior & Conflict Management. Ms. Davis is currently enrolled in the Doctorate of Education program at Nova Southeastern University. She is currently employed with Miller-Motte Technical College (Charleston, SC) where she is the Director of Career Services. Ms. Davis was also a TRIO Achiever Recipient (2008) and is a member of the TRiO Alumni Association. She has conducted workshops at various TRiO conferences and schools and community centers in the Charleston area. Ms. Davis is a member of Delta Sigma Theta Sorority, Incorporated and is an ambassador for the Charleston Chamber of Commerce.

Ms. Davis was recently recognized as one of Charleston’s Forty under 40 for outstanding leadership and community service. She volunteers with several organizations and enjoys working with/mentoring young people.
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AGENDA

8:15 - 9:00  REGISTRATION AND BREAKFAST

9:05  PRESIDING
   Daniel Strakweather, Cross High School

DIRECTORS WELCOME
   Talim Lessane, Program Director, College of Charleston Upward Bound
   Antonio Robinson, Program Director, Trident Technical College Upward Bound Math and Science

INTRODUCTION OF SPEAKER
   Taylor Watts, R.B. Stall High School

KEYNOTE ADDRESS
   Nina Davis, Director of Career Services, Miller-Motte Technical College

WORKSHOPS:
   Students pick 3 of 4 workshops to attend

   10:05-11:05  SESSION I
   * Psycho– Social Factors of College Success “Journey to Graduation”
     * The Complicated Social Lives of Networked Teens
       * A Personal Brand Called...You!
     * Diversity and Social Identity: It’s Not Just About Color

   11:10-12:10  SESSION II
   Students rotate between sessions.
   Note: Maximum occupancy – 30 attendees per workshop session

   12: 15-1:15  SESSION III
   Students rotate between sessions.
   Note: Maximum occupancy – 30 attendees per workshop session

1:15-1:25 REFLECTIONS
   (STAY IN LAST ROOM TO COMPLETE; MODERATORS WILL COLLECT)

1:25 Lunch (Education Center Lobby)
Workshops

Psycho-Social Factors of College Success, “Journey to Graduation”
Have you ever wanted to be more proactive when planning for college preparation? Do you want a personalized approach to college success? Please allow me to be your success coach, your guide as we develop a deeper understanding of key factors for college success and life. We will utilize various modalities such as interactive activities, a game scenario and mapping to create an ideal vision of your journey toward graduation.

The Complicated Social Lives of Networked Teens
Social media has become a great way for us to keep up with and connect with people. Once made to find people from the school you attend or to share pictures with your friends and relatives, it is now an hourly update of what people are doing every day. As teenagers there are positives and negatives to using social media. How can we as Generation Y use social media to display our personalities and individuality when the adult society is pressuring us to put our “best foot forward” on our personal social media pages? Why is there a negative stigma between teenagers and the use of social media with adults? Can social media be used to enhance your academic life as well as your social life? Are you a socially networked teen?

A Personal Brand Called...YOU!
Nike. Coke. Pepsi. And yes TRiO! Brands are all around us! Believe it or not, YOU are your very own brand and you are in charge! So what does your brand say about you? Employers know within a matter of seconds who they will hire. Having a positive memorable brand is important. This presentation will discuss first impressions, personal branding, networking and positively marketing oneself. This presentation will contain activities, discussion, a speed networking session and how one can develop their own personal “board of directors” that will help prepare you for a brighter tomorrow. So, if it’s time to take your elevator speech to the top floor, then this workshop is for you.

Diversity and Social Identity: It’s Not Just About Color
This workshop will utilize two interactive exercises to explore social identities, commonalities and the strength of our differences. The first exercise COMMON GROUND will focus our attention on the various dimensions of diversity that we all engage on a regular basis. The second exercise IDENTITY MOLECULES will allow students to recognize their own multiple social identities and give them confidence to build
Notes
The Upward Bound Program, sponsored by the College of Charleston since 1975, is a college preparatory program designed to generate in its participants the skills and motivation necessary for success in education beyond high school. Upward Bound provides special academic and cultural opportunities to students who have expressed an interest in pursuing a post-secondary education and who have demonstrated the potential to succeed in post-secondary education.

Special Thanks:
Trident Technical College
Student Volunteers
Program Participants